



Preventive Health, Integrated at Work

Moving beyond annual screening
toward continuous, dignified care

Corporate wellness has become a standard benefit, yet participation in preventive health screening remains persistently low. Annual health camps, while well-intentioned, are episodic, inconvenient, and often fail to translate screening data into timely action. As a result, emerging health risks go unnoticed, employee trust erodes, and organisations struggle to demonstrate meaningful wellness outcomes.

This use case presents a different approach: integrating preventive health screening into the normal rhythm of work life. By bringing dignified, accessible screening directly to the workplace, preventive care shifts from a one-day event to an ongoing, trusted engagement. Employees benefit from early risk awareness and actionable insights, not just test results, while maintaining privacy, comfort, and choice.

A central focus of this model is women's health particularly breast cancer screening where fear, inconvenience, and accessibility remain major barriers. Non-invasive, workplace-based screening enables earlier detection while preserving dignity, encouraging participation among women who might otherwise delay or avoid screening altogether.

For organisations, this approach improves preventive uptake, enables earlier visibility into workforce health trends, and supports proactive intervention without disrupting operations. It also provides a scalable foundation for women-centric health initiatives aligned with broader wellbeing, CSR, and ESG objectives.

Together, this model offers a practical, implementation-ready pathway to move preventive health beyond annual screening beginning with targeted workplace deployment and scaling with confidence over time.



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Why Traditional Annual Health Screening Is Not Effective

Corporate wellness programs are widespread, yet preventive health screening continues to deliver low participation and limited sustained impact. Annual health camps, while well-intentioned, remain episodic and disconnected from everyday work life. As a result:

- Only 25% of employees participate in annual screening initiatives
- Even comprehensive programs struggle to exceed 46% participation
- Annual screenings provide snapshots, allowing health risks to progress between cycles
- Women's health needs remain underserved within generic wellness frameworks
- Screening outcomes rarely translate into timely, actionable interventions

Organisations continue to invest in wellness infrastructure without achieving the engagement, early detection, or workforce health outcomes needed to justify that investment.

hPOD AI-Enabled Preventive Health Platform

hPOD transforms corporate wellness from one-day health events into continuous, workplace-integrated preventive care designed to increase participation, surface early health risks, and enable timely action without disrupting operations.

Clinically validated AI technology

- Assesses 44+ health parameters within minutes, leveraging India Health Link's digital health infrastructure for reliable, scalable insights.

Higher participation rates

- On-site access removes time and travel barriers, enabling greater employee uptake through structured HR-led scheduling.

Actionable, data-driven insights

- Secure digital reports support individual awareness while revealing workforce health trends and care pathways.

Operational efficiency by design

- Deployments integrate seamlessly across offices and shifts with minimal impact on business operations.

[Optional: 3.5-minute operational walkthrough of hPOD vitals and mini-lab screening](#)



Value Delivered

Employee Health Screening

- Higher Participation 57-75% Vs 25-29% with onsite provision
- Periodic screening enables earlier risk identification
- Increased trust and engagement in employer-led wellness initiatives

Women's Health Initiative

- Breast Cancer Screening With AI-powered thermal imaging
- Non-invasive, no-touch, no-radiation experience
- Dignified, private access that encourages early participation

Corporate Value

- Reduced insurance and absenteeism-related costs
- Scalable women-centric programs aligned with CSR and ESG priorities
- Healthier workforce driving productivity, retention, and engagement



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Women's Health At The Centre

Breast cancer affects women across age groups, yet workplace participation in screening remains low due to fear, inconvenience, and limited access to appropriate technologies. Traditional screening approaches are often perceived as intrusive, uncomfortable, or difficult to integrate into professional life.

hPOD brings clinical-grade breast cancer screening directly to the workplace designed specifically to preserve dignity, reduce anxiety, and encourage early participation. By removing practical and emotional barriers, screening becomes accessible, private, and aligned with the realities of working women.

Why “Thermalytix” for Workplace Screening

This requires technology designed specifically for workplace realities.

Clinically validated AI-powered thermal imaging

- Thermal imaging analysed by machine learning is 50x more sensitive than traditional thermography, without physical contact.

Designed for younger women and dense breast tissue

- Outperforms mammography in women under 50 and those with dense breast tissue ; Conventional imaging often produces inconclusive results.

No radiation. No compression. No contact.

- A non-invasive, no-touch screening experience that reduces fear and improves workplace acceptance.

Rapid assessment and referral readiness

- Fast screening and reporting support same-day insights and clearly defined clinical referral pathways.

Clinical performance

- Demonstrates 91–95% sensitivity, with 100% sensitivity in dense breast tissue and 77.22% specificity, compared to mammography's high rate of incomplete scans. Detects tumours as small as 4 mm, enabling earlier clinical intervention.



Impact at the Workplace

For Employees

- Dignified, private integrated into everyday work life
- Reduced fear non-invasive, comfortable assessment
- Earlier risk awareness supporting timely follow-up

For the Organization

- Increased participation in preventive health initiatives
- Credible, clinically defensible screening approach
- Strong alignment with wellbeing, diversity, and ESG

Compliance and Governance

- Clinically certified screening technology
- Secure digital integration aligned with India's ABDM framework
- Voluntary participation with strict confidentiality controls
- Designed to complement—not replace—clinical diagnosis and medical care



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Embedded preventive access for everyday environments

Disclaimer

hPOD provides structured preventive screening and does not replace medical consultation, diagnosis, or treatment.

Results generated through the platform are intended to support awareness and informed decision-making. Individuals are encouraged to consult qualified healthcare professionals for clinical interpretation and follow-up care.

Data is collected and stored with explicit consent and handled in accordance with applicable privacy and regulatory requirements. Records remain under the control of the individual and may be shared only when authorised.

Deployment models and service configurations may vary by location, regulatory framework, and institutional partnership.

Images and visual representations used in this document are illustrative and for representative purposes only.



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